

NOV delivers technology-driven solutions to empower the global energy industry. For more than 150 years, NOV has pioneered innovations that enable its customers to safely produce abundant energy while minimizing environmental impact. The energy industry depends on NOV's deep expertise and technology to continually improve oilfield operations and assist in efforts to advance the energy transition towards a more sustainable future.

NOV powers the industry that powers the world

Sustainable **COMPETITIVE ADVANTAGE**

ENTREPRENEURIAL culture

Dependable **PARTNER**

LOW CAPITAL-INTENSITY business

Sustainable competitive advantages drive shareholder returns

Scale economies

Experience

Best choice for fleet standardization

Portfolio flexibility

Proprietary aftermarket opportunities

Software opportunities

Fragmented customer base

Low capital intensity

Few substitutes

High cyclicality

Customer's vertical integration

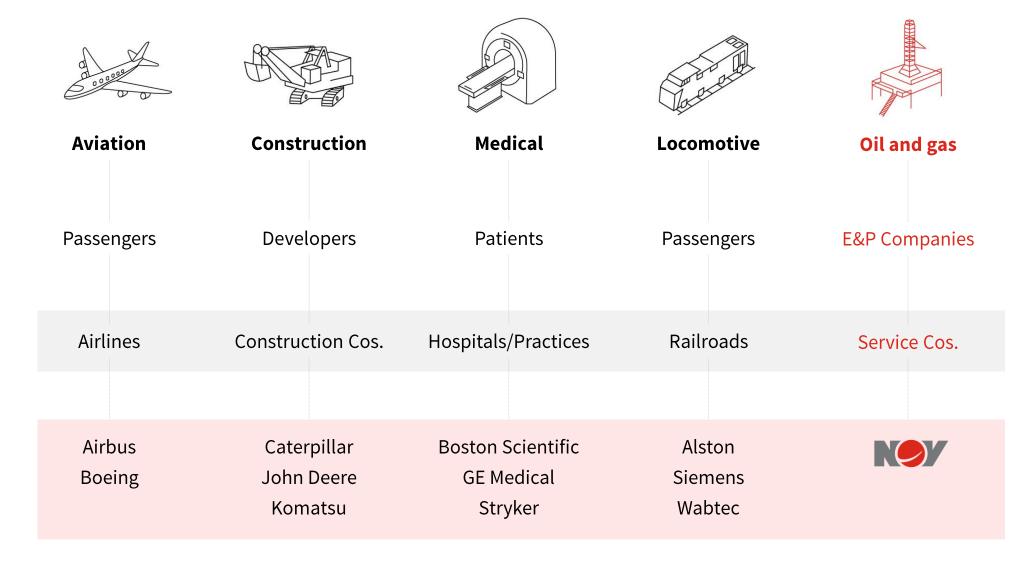
The oilfield's leading equipment and technology provider



¹ Full Time Equivalent workers

²Market Capitalization recorded as of July 5, 2021

Industry





Capital allocation priorities

1. Defend balance sheet

Investment grade rating critical to business model

4. M&A

Opportunity to accelerate strategic growth initiatives
Proven track record of high-return investments

2. Maintenance capex

Maintaining asset base is critical to operations

5. Return capital

Return <u>excess capital</u> to shareholders once better capital uses are exhausted

3. Growth capex

Growth capex yields highest average ROC

Strong balance sheet with ample liquidity provides flexibility



Reinvesting in attractive growth opportunities to grow technology and market leadership

NOVOS / Automation

NOV MaxTM

Localization

ESG-Friendly Equipment – E-Frac, Powerblade™ Targeted Consolidation and Integration

Renewables







Why NOV?

We make the critical tools for an industry that consumes equipment at a high rate

Technical pivot to employ emerging technologies to extend competitive advantages

Proprietary opportunities in aftermarket with massive installed base

Core competencies align well with the emerging energy transition opportunity

Low capital intensity generates strong free cash flow

