



Market **LEADERSHIP** 

Sustainable **COMPETITIVE ADVANTAGE** 

**ENTREPRENEURIAL** culture

Dependable **PARTNER** 

**LOW CAPITAL-INTENSITY** business

**Market leadership** 

**Balanced** businesses

**Purposeful innovation** 

Resilient cash flow generation

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# Pivoting to land

2Q 17 REVENUES



39%
OFFSHORE

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# HORIZONTAL DRILLING



MULTI-STAGE COMPLETIONS



CONDITION
MONITORING AND
CONDITION-BASED
MAINTENANCE



DEEPWATER ADVANCEMENTS



**AUTOMATION** 

Pursuit of purposeful innovation for energy-hungry world





SOLIDS CONTROL AND WASTE MANAGEMENT

1500HP AC DRILLING RIGS

TUBULAR COATING AND INSPECTION

DRILL PIPE

DRILL COLLARS

BOTTOMHOLE ASSEMBLY

**DRILL BITS** 

**MWD TOOLS** 

**ROTARY STEERABLE** 

AUTOMATION AND OPTIMIZATION SERVICES

# Horizontal drilling

~\$20B directional drilling market (2014)

Empower directional drillers

2016 additions of MWD, rotary steerable

Complete bottomhole assembly (BHA)





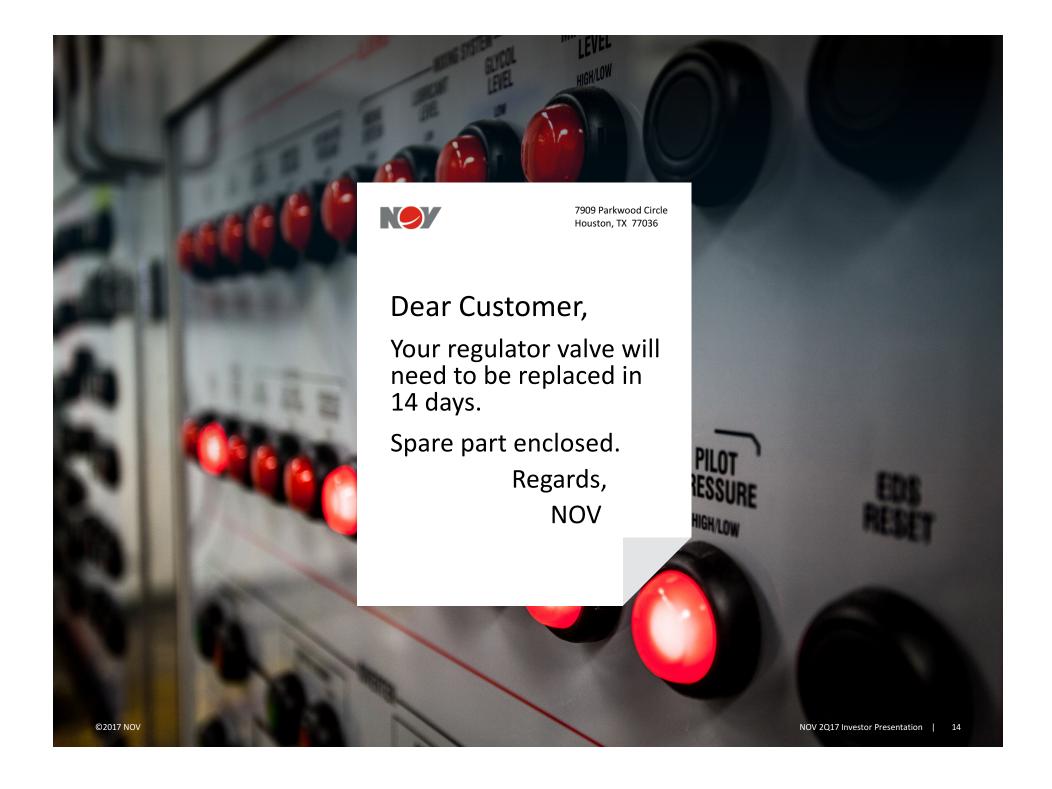
# Multi-stage completions

Well-count driven, manufacturing-intensive

2016 entrance into completion tools

June expansion of completion tool offering



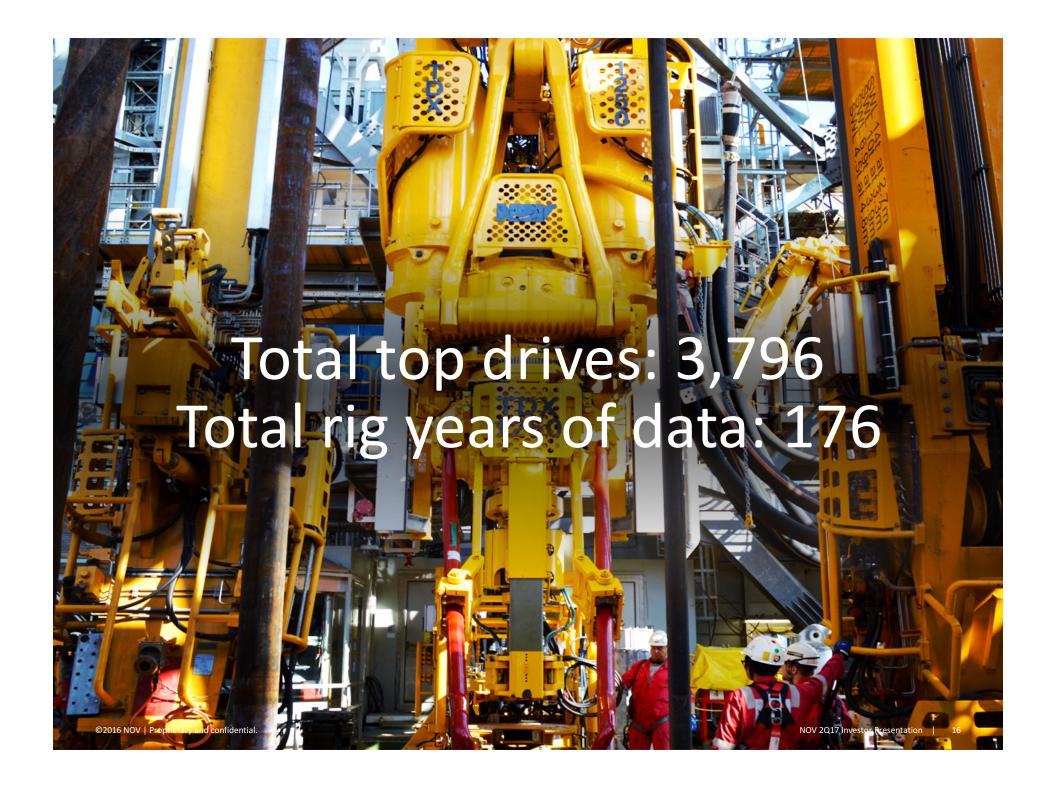


# Condition monitoring

First and only BOP predictive analytics product

Prevented several subsea BOP stack pulls

Expanded into other product lines





Deepwater cost recalibration

# Deepwater advancements

NOV/GE partnership on topside design

Fewer vendor-to-vendor complex interfaces cut cost, risk and time

~25% cost reductions thus far, more to come



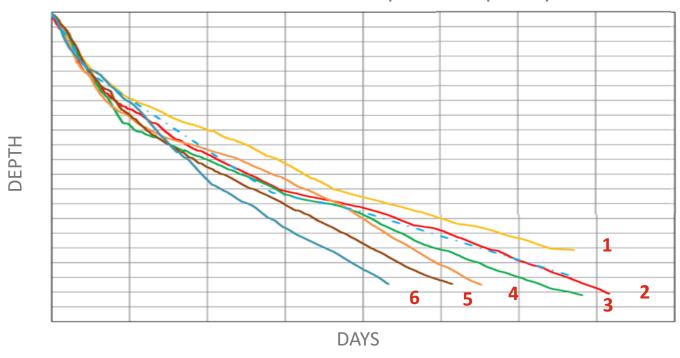


# Rigs that Learn. ©2017 NOV NOV 2Q17 Investor Presentation

#### Hardcode learnings into control system

Single rig optimization

42% reduction in time from previous pad Spud to TD

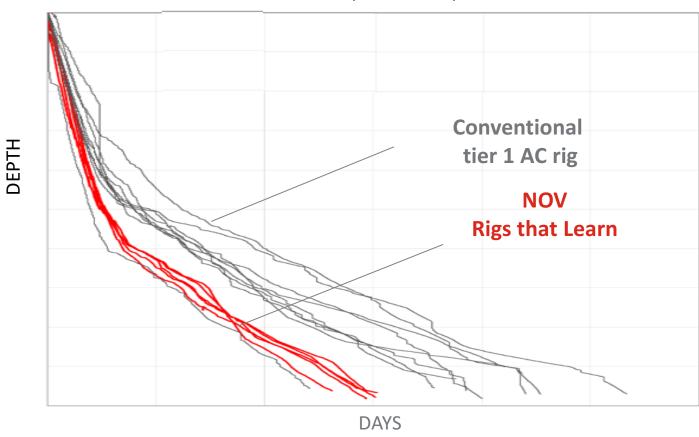


\$50/bbl to \$40/bbl 23 to 30 wells/year

#### Distribute learnings from one well to fleet

Field optimization

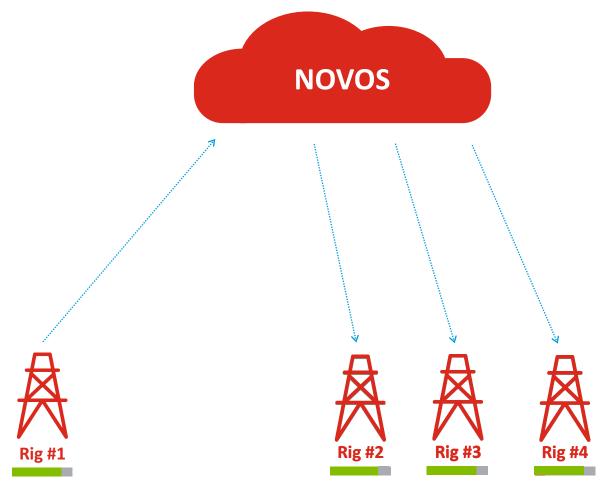
#### More consistent repeatable performance



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#### Distribute learnings from one well to fleet

Field optimization



92 to 120 wells/year



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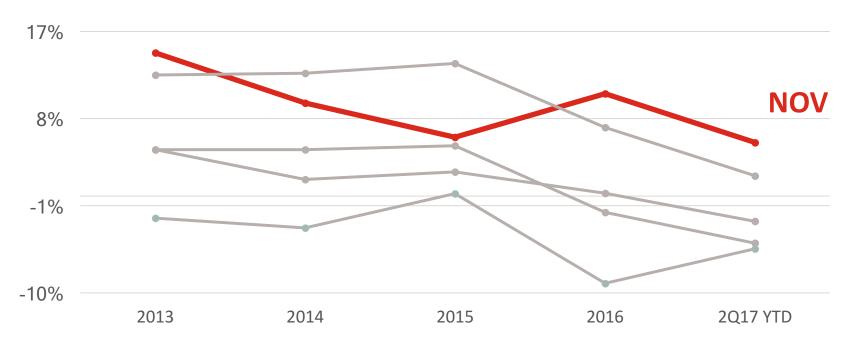
**Purposeful innovation** 

Resilient cash flow generation

# Low-capital intensity business serving capital-intensive industry

#### FCF as a % of Revenue

**NOV** v. Big Four



FCF defined as CFFO less capital investments excluding acquisitions Big Four includes legacy BHI, HAL, SLB, WFT Source: Company filings

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# Strong balance sheet with ample liquidity provides flexibility

\$279MM	cash flow from operations (YTD)	\$3.9B	working capital
\$1.5B	cash	\$4.5B	liquidity
BBB+	debt rating	19%	debt-to- capitalization



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